

# Foundation *for* Growth

2015 Planning Workshops

## Too busy **running** your business to **grow** your business?

In a one-day or half-day session,  
you can start changing your  
company's 2015 results NOW.

Sign up today for a custom  
Chief Outsiders Foundation for  
Growth™ workshop.

**Sign Up Now**

[www.chiefoutsiders.com/foundation](http://www.chiefoutsiders.com/foundation)

call 855.777.2443

### 2015 Growth Planning Kickoff

Make your 2015 planning the most effective  
and dynamic ever. Chief Outsiders can help by  
structuring and facilitating either:

<b>Planning Kick-Off</b> (Half-Day)	<b>\$3,000</b>
.....	
<b>Plan Foundation</b> (1 Day)	<b>\$5,000</b>
.....	
<b>Plan Foundation + Framework</b> (2 Days)	<b>\$10,000</b>
.....	



**Chief Outsiders**

# Is this special offer for you?

Are you frustrated that past years' planning sessions have failed to generate big, new ideas?

Did your last planning session result in a bunch of the "same-o, same-o"?

Has the resulting plan been not much more than last year's budget with different numbers?

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The Chief Outsiders Foundation for Growth™ Workshop is designed to help you and your management team uncover and identify the core tenets of a game-changing growth plan – mostly from what you and your team already know!

- **Facilitated by a Chief Outsiders Chief Marketing Officer**
- **Proven planning and activation structure, adapted to your situation and leadership team**

## ■ **Market-based approach to planning that can include:**

- Competitive analysis and assessment
- Activated planning direction
- Growth target structure assessment  
*(full day session)*
- Organizational alignment process  
*(full day session)*
- Strategic growth plan framework  
*(two day session)*

