

Workshops for Growth

Executive sessions from 90 minutes to 2 days

Chief Outsiders workshops are fast, focused sessions designed to help leadership teams move from discussion to direction. A seasoned fractional executive brings real-world frameworks, market insight, and actionable outcomes to your team.

WORKSHOP TOPICS

SWOT WORKSHOP

Objectively evaluate your business via our Activated SWOT Workshop and align your team on your most promising business opportunities. Rapidly define strategies and initiative to get to execution swiftly. (2 DAYS)

POSITIONING & MESSAGING DEVELOPMENT

Does your marketing bridge the gap between your product/service and your customer? This workshop dives into positioning and messaging from the customer's perspective and clearly defines what sets you apart from the competition.

FOUR QUADRANT GROWTH MAP

Determine your company's strategic growth initiatives for the next 3-5 years through a comprehensive, structured process that lets leadership teams objectively evaluate across options under consideration.

ORGANIZATIONAL GROWTH ASSESSMENT

Align your leadership team relative to their growth capabilities and identify skill building areas for future leaders. A solid complement to traditional mid-year and full-year traditional evaluations.

GO-TO-MARKET ASSESSMENT & ALIGNMENT

View your company from a market-based perspective to identify robust growth plans for your business.

PRESSURE TESTED PIVOT PANEL

Gain immediate insights and ideas by engaging with a panel of seasoned executives with direct experience overcoming your business issues.

STRATEGIC PLANNING WORKSHOPS

Determine key objectives and goals for the upcoming period; and align your leadership team behind strategies and execution plans that efficiently drive the business.

AI STRATEGY & LEADERSHIP WORKSHOPS

Equip CEOs and leadership teams to confidently navigate and leverage AI as a strategic growth accelerator. These workshops demystify AI, connect it to your business model, and help you identify high-impact use cases across marketing, sales, and customer experience.

Let's Get to Work

Whether you're seeking clarity, alignment, or acceleration — there's a workshop built for it.

www.chiefoutsiders.com | 1-855-777-2443

