

Step Into Stability: Interim CMO & CSO Leadership

Keep growth on track while you find the right long-term leader.

WHY IT MATTERS NOW

When a key marketing or sales leader departs — or when the search for the right fit drags on — your business can't afford to stall. Revenue targets don't pause, competitors don't wait, and boards expect continuity and progress. Interim leadership ensures your growth engine keeps running.

THE CEO'S DILEMMA

- How do you maintain momentum while searching for the right permanent hire?
- Who can align and mentor the team during a critical transition?
- How do you prevent stalled sales or wasted marketing spend while the seat is empty?

WHERE WE COME IN

Interim CMO: Provides immediate executive-level marketing leadership — ensuring campaigns, positioning, and demand generation stay on track while you recruit. They can also leave a baseline growth plan for your next permanent CMO.

Interim CSO: Steps in to keep your revenue machine running by stabilizing and refocusing sales efforts and ensuring pipeline performance doesn't falter.

Both roles are backed by GrowthGearsSM OS, our AI-powered platform built on insights from thousands of successful engagements. With Team OutsidersTM for rapid, enterprise-grade execution, and guidance from our Growth Impact Council, you don't just get an interim executive — you get the collective expertise, tools, and proven playbooks of an entire growth organization.

WHAT THAT MEANS FOR YOU

- **Continuity:** No more leadership gaps slowing your growth.
- **Clarity:** Interim leaders bring proven frameworks and fresh insight.
- **Confidence:** By the time your permanent CMO/CSO arrives, your team will be aligned and ready to accelerate.

The Growth Gears® Framework

Chief Outsiders' Growth Gears methodology aligns your business around three drivers of sustainable revenue acceleration:



"Our Interim CMO filled a need during a critical period when I was not able to hire the resource we needed, enabling us to deliver on an expectation to get smarter, better and faster."
– Regional Healthcare Provider

Bridge Your Leadership Gap

With the go-to-market team, approach, and cutting-edge technology to drive measurable results - fast.

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