

# Why Chief Outsiders®

## UNIQUE

Chief Outsiders is the industry's first fractional executive firm that embeds proven **CMOs and CSOs** into mid-sized and private equity-backed companies to lead strategy, drive alignment, and deliver results.

## 360° APPROACH

Our executives are all backed by our proprietary **GrowthGears<sup>SM</sup> OS** platform, and **Team Outsiders<sup>TM</sup>** execution specialists to ensure your go-to-market strategy is implemented with speed and precision.

## EXPERTISE

Our 120+ Sales, Marketing and Revenue executives have **decades of experience** across 70+ industries.

## PROVEN

All our CMOs, CSOs and CROs are battle-tested executives and operators that have worked on the management teams of **2,300+ companies**.

## INNOVATIVE

We created the industry's first AI-powered growth acceleration platform to harness insights from **5,000+ engagements** and operationalize the Growth Gears<sup>TM</sup> framework.

## RECOMMENDED

Our Net Promoter Score of 75 **exceeds industry average** for B2B Professional & Executive Services.

## COLLABORATIVE

Our firm is built on a **culture of continuous learning** and peer exchange, led by a Chief Learning Officer who ensures our expertise stays fresh and impactful.

## RECOGNIZED

**Inc. 5000** recipient 10 consecutive years, and **Forbes Small Giant** (top 25 businesses) in 2019.

## PRIVATE EQUITY

### DEPTH

Chief Outsiders has worked with **350** private equity portfolio companies from **188** PE firms.

### TRUSTED

**65 different** PE firms have tapped Chief Outsiders for multiple engagements.

### RESPONSIVE

PE firm partners know they can call us on Thursday, and have someone on the ground **Monday**.

## VISTAGE

### COMMITTED

Chief Outsiders has been a Vistage member since **2010**.

### VALUED

We've worked on the management teams of **hundreds** of Vistage member companies.

### HELPFUL

We've provided **dozens** of CEO referrals to Chairs, and led **hundreds** of CE Group workshops.

### ENDORSED

**97%** of member companies rate us 4 or 5 stars.

Contact Chief Outsiders at:  
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1-855-777-2443