

“ . . . *great business insights presented in an entertaining way.*” - Summit Attendee -

Chief Outsiders and **ITR Economics** Present

EconoQuest™ '17

Economic Forecast and Growth Planning in Uncertain Times

An Informative and Engaging Mini-Summit Designed Specifically for **CEOs, Business Owners, Private Equity Investors** and **C-Suite Executives** in the Greater DC Region

When: Tuesday, May 2, 2017
8:00am – 11:30am
(Coffee & Light Breakfast at 7:30am)

Where: Westwood Country Club
800 Maple Avenue E
Vienna, VA 22180

Early Bird Registration: Just \$99

(Standard Registration \$150. Must register before April 18 for Early Bird Discount. Limited seating. No tickets sold at the door.)

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www.econoquest17dc.eventbrite.com

Learn. From Experts. **Engage.** With Strategy. **Profit.** From Growth.

What You Will Come Away With

Economic insights and relevant business growth strategies that anticipate – and benefit from - the prevailing economic uncertainty and volatility.

- What will the overall health and vibrancy of the Washington, US and global economies be going forward?
- Which business sectors will be leading or trailing and how do I develop strategies to optimize for profitable revenue growth in the coming years?
- What are the key economic indicators that impact my industry and customers?
- How can I use predictable economic cycles to make critical strategic decisions to grow and invest in the face of such economic volatility?

These questions and more will be answered by...

Senior Analyst
ALEX CHAUSOVSKY



Alex will provide ITR's views of what to expect in 2017 and beyond, covering such topics as oil prices, the local housing market, industry and consumer trends, business to business activity, interest rates, inflation, exchange rates, emerging economies and more.

Alex will also connect the dots between the macroeconomic inputs and the decisions facing business leaders. He will explain how ITR's economic forecasts will impact factors such as resource allocation, inventory management, capital investment, hiring and borrowing activity.

Founder & CEO
ART SAXBY

Chief Outsiders™
Fractional CMOs for Accelerating Growth

Art will offer insight in to specific types of actions that you can take to profitably grow your business in the light of the economic challenges and opportunities.

He will leverage material from both Alan and Brian Beaulieu's book, Make Your Move and Art Saxby and Pete Hayes' best-selling book The Growth Gears to explain a practical, proven process for developing a market-focused strategic and tactical plan for your business. Art will use case studies to highlight key concepts.

Q&A session will follow the presentations.

"Direct and specific information . . ."

"Great attendees - good networking."

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